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Completion Report of "The Art of Ophthalmic Dispensing"

HANDS ON WORKSHOP ON
"Arts of Ophthalmic Dispensing"
PROGRAM COMMENCES 5TH AUG'23 @ 10:00AM – 1:00PM
Organised by
DEPARTMENT OF OPTOMETRY
Swami Vivekananda University, Barrackpore
In collaboration with
lenskart
Resource person
Optom. Sreejit Sarkar
Regional Training Manager- East
PROFESSIONAL OPTOMETRY SERVICE
LENSKART ACADEMY

Organized by: Department of Optometry

Date: 5th August 2023

Venue: Swami Vivekananda University

Workshop Report: “The Art of Ophthalmic Dispensing”

Date: 5th August 2023

Event: Workshop on “The Art of Ophthalmic Dispensing”

Speaker: Mr. Sreejit Sarkar

Organized by: Swami Vivekananda University

Location: Swami Vivekananda University

Introduction:

On 5th August 2023, a highly informative and practical workshop titled “The Art of Ophthalmic Dispensing” was held, organized by [Organizer Name] in collaboration with Lenskart. The workshop aimed to enhance the skills and knowledge of optometrists, opticians, and students on the key techniques involved in ophthalmic dispensing. The session was led by Mr. Sreejit Sarkar, a renowned expert in the field, and provided deep insights into the essential components of dispensing, including frame and lens selection, fitting techniques, and the art of patient communication.

Workshop Overview:

The event focused on the complete process of ophthalmic dispensing, from interpreting prescriptions to selecting the right frame and lens, ensuring an optimal fit, and maintaining the highest standards of customer care. The collaboration with Lenskart added value to the workshop, especially with their technological advancements and emphasis on modern dispensing practices in the digital age.



Key Highlights of the Workshop:

Introduction to Ophthalmic Dispensing: Mr. Sarkar started the session with a comprehensive introduction to ophthalmic dispensing. He explained that ophthalmic dispensing is not just about providing patients with corrective eyewear, but an essential part of their overall eye health. The goal is to ensure both functional and aesthetic satisfaction, enhancing patients’ visual experience and comfort.

Understanding Prescriptions: A critical aspect of dispensing is the accurate interpretation of prescriptions. Mr. Sarkar provided an in-depth explanation of the various elements of an ophthalmic prescription, such as sphere, cylinder, axis, and addition. He emphasized the importance of understanding these parameters to select the correct lenses and adjust them according to the patient’s needs.

Frame Selection and Fitting: One of the most important parts of the dispensing process is selecting the appropriate frame. Mr. Sarkar discussed how to choose the right frame based on the patient’s face shape, lifestyle, and visual needs. He also highlighted the importance of frame materials, such as plastic and metal, and how each type impacts comfort, durability, and overall look. The session included a practical demonstration on how to measure the frame size, ensure the correct fit, and make necessary adjustments to ensure patient comfort.

Lens Selection and Coatings: Mr. Sarkar then moved on to discussing the selection of lenses. He explained the differences between single vision, bifocal, and progressive lenses, offering guidance on how to choose the right type based on the patient’s prescription and lifestyle requirements. Additionally, he highlighted

the various lens coatings available today, such as anti-reflective, UV protection, and blue light blocking coatings, and their importance in enhancing the function and longevity of the lenses.

Advanced Dispensing Techniques: The workshop also included a detailed session on advanced dispensing techniques. Mr. Sarkar demonstrated how to properly fit lenses into frames, adjust the temples, and ensure that the eyewear sits comfortably on the patient's face. These skills are vital for ensuring that patients not only have the correct prescription but also experience comfort and long-term usability with their eyewear.

Patient Communication and Customer Care: A key element of successful dispensing is effective patient communication. Mr. Sarkar discussed the importance of understanding patient preferences, managing expectations, and educating patients on how to care for their eyewear. He emphasized the value of providing personalized service and the role of customer satisfaction in ensuring the success of a dispensary.

Technological Integration in Ophthalmic Dispensing: The collaboration with Lenskart brought attention to the evolving role of technology in ophthalmic dispensing. Mr. Sarkar demonstrated how Lenskart's digital tools, such as their virtual try-on features and advanced lens fitting technologies, are reshaping the dispensing experience. These technologies help streamline the process, ensuring precise measurements and a more personalized shopping experience for patients.

Case Studies and Real-World Applications: Throughout the workshop, Mr. Sarkar shared real-world case studies, providing examples of complex dispensing challenges and how they were resolved. This helped participants see the practical application of the concepts discussed and gain insights into troubleshooting common issues in ophthalmic dispensing.

Lenskart's Role in Modern Dispensing: As a part of the collaboration with Lenskart, the workshop provided a detailed overview of how Lenskart's approach to eyewear retailing integrates modern technologies with traditional practices. Mr. Sarkar showcased how Lenskart's online platform and offline services complement each other, offering a seamless experience for both customers and opticians. He encouraged attendees to stay abreast of these advancements to stay competitive in the ever-evolving eyewear industry.

Hands-On Practice and Demonstrations:

To ensure the concepts discussed were easily understood, Mr. Sarkar conducted live demonstrations and encouraged participants to practice the skills discussed. Participants had the opportunity to practice adjusting frames, selecting lenses, and using various tools to ensure proper fitting and alignment. These hands-on sessions were particularly beneficial, allowing attendees to refine their dispensing skills in a supportive, real-time environment.



Q&A Session:

The workshop concluded with a Q&A session, where attendees had the opportunity to ask questions related to dispensing challenges they face in their practice. Mr. Sarkar addressed a wide range of questions, providing expert advice and offering solutions for various dispensing scenarios. This interactive session allowed participants to engage with the material in a more personalized manner and deepen their understanding of the subject.

Conclusion:

The “Art of Ophthalmic Dispensing” workshop, conducted by Mr. Sreejit Sarkar and in collaboration with Lenskart, was an enormous success. It provided valuable knowledge and practical skills to the attendees, empowering them to enhance their dispensing practices. The integration of technology and modern techniques, along with the emphasis on customer service, highlighted the future of ophthalmic dispensing. Attendees left the workshop with a better understanding of the complexities involved in dispensing eyewear and how to optimize patient satisfaction in their practice.

Acknowledgments: We would like to extend our heartfelt thanks to Mr. Sreejit Sarkar for his exceptional presentation and to Lenskart for their collaboration in making this workshop possible. We also appreciate all the participants for their active involvement and eagerness to learn and grow in the field of ophthalmic dispensing.

Report Compiled by: Anusuya Das